



SPONSORSHIPS & TICKETS

Questions or help: Email events@plcntu.org or call/text 202-321-6476. To purchase your sponsorship or tickets, visit plcCommunity.org/tix

PRESENTING SPONSOR - \$50,000

ACCESS

- Premium VIP Seating for up to 20 guests (2 tables)
- Exclusive VIP Meet & Greet with Honorees & Keynote Speaker for up to 20 guests

SELECT RECOGNITION

- Opportunity to Present in Event Videos
- Opportunity to Present an Award on Stage
- On-Stage Verbal Recognition During the Gala
- Logo on Step & Repeat Backdrop
- Company Logo on Digital & Print Marketing Materials
- Custom Video Shoutout (featured in event highlight reel)
- Full-Page Feature in Event Program
- Social Media Post
- Special Gift for Each Guest

PLATINUM SPONSOR - \$10,000

ACCESS

- Premium VIP Seating for 10 (1 table)
- VIP Reception Access for 10 guests

PREMIER RECOGNITION

- On-Stage Verbal Recognition during the gala
- Logo on Step & Repeat Backdrop
- Company Logo on Digital & Print Materials
- Custom Video Shoutout (featured in event highlight reel)
- Opportunity to Present an Award on Stage
- Full-Page Feature in Event Program
- Social Media Post
- Special Gift for Each Guest

SILVER SPONSOR - \$5,000

ACCESS

- Premium Seating for 5
- VIP Reception Access for 5

TIER 1 RECOGNITION

- On-Stage Verbal Recognition during the gala
- Logo Displayed on Digital Event Screens
- Company Logo on Digital & Print Marketing Materials
- Half-Page Feature in Event Program
- Social Media Post
- Special Gift for Each Guest

LEADERSHIP SPONSOR - \$25,000

ACCESS

- Premium VIP Seating for up to 15 guests
- Exclusive VIP Meet & Greet with Honorees & Keynote Speaker for up to 10 guests

SELECT RECOGNITION

- Opportunity to Present in Event Videos
- Opportunity to Present an Award on Stage
- On-Stage Verbal Recognition During the Gala
- Logo on Step & Repeat Backdrop
- Company Logo on Digital & Print Marketing Materials
- Custom Video Shoutout (featured in event highlight reel)
- Full-Page Feature in Event Program
- Social Media Post
- Special Gift for Each Guest

GOLD SPONSOR - \$7,500

ACCESS

- Premium Seating for 8
- VIP Reception Access for 8 guests

PRIME RECOGNITION

- On-Stage Verbal Recognition during the gala
- Logo on Step & Repeat Backdrop
- Company Logo on Digital & Print Marketing Materials
- Half-Page Feature in Event Program
- Social Media Post
- Special Gift for Each Guest

BRONZE SPONSOR - \$2,500

ACCESS

- Premium Seating for 5
- VIP Reception Access for 5

TIER 2 RECOGNITION

- Logo Displayed on Digital Event Screens
- Social Media Post
- Logo and Link on Website Sponsor Page
- Business Card Sized in Event Program
- Special Gift for Each Guest

Visit the Event Page at plcCommunity.org/gala

TABLES

VIP TABLE - \$5,000 FOR 10

ACCESS AND RECOGNITION

- Secure Your Own Table With Seating for 10 Guests
- VIP Receptions Access for 10 Guests
- Special Gift for Each Guest
- Recognition in the Event Program

TABLE - \$2,000 FOR 10

ACCESS AND RECOGNITION

- Secure Your Own Table With Seating for 10 Guest
- Special Gift for Each Guest
- Recognition in the Event Program

TICKETS

VIP COUPLES TICKETS - \$450 FOR 2

ACCESS AND RECOGNITION

- Prime Seating and VIP Reception Access for 2 Guests
- Special Gift for Each Guest
- Recognition in the Event Program

VIP TICKET - \$250 FOR 1

ACCESS AND RECOGNITION

- Prime Seating and VIP Reception Access for 1
- Special Gift
- Recognition in the Event Program

SINGLE TICKET - \$150 FOR 1

ACCESS AND RECOGNITION

- Seating for 1
- Special Gift
- Recognition in the Event Program



UNTICKETED/ADD-ON OPPORTUNITIES

For companies or individuals who may want to sponsor specific elements of the gala rather independent of tickets.

AWARD SPONSOR

- \$5,000 (5 AVAILABLE)

- Recognition During the Award Presentation
- Logo Displayed on Digital Event Screens
- Company Logo on Digital & Print Marketing Materials
- Social Media Post
- Half-Page Feature in Event Program

COCKTAIL RECEPTION SPONSOR

- \$5,000 (2 AVAILABLE)

- Prominent Signage Recognition During the Reception
- On-Stage Verbal Recognition During the Gala
- Logo Displayed on Digital Event Screens
- Company Logo on Digital & Print Marketing Materials
- Social Media Post
- Half-Page Feature in Event Program

ENTERTAINMENT SPONSOR

- \$3,000 (2 AVAILABLE)

- Signage Recognition Near the Stage
- On-Stage Verbal Recognition During the Gala
- Logo Displayed on Digital Event Screens
- Company Logo on Digital & Print Marketing Materials
- Social Media Post
- Quarter-Page Feature in Event Program



**NOMINATE A MAN
WHO ANCHORS AT**
plcCommunity.org/anchor

Employees of PLC and their immediate family members are not eligible to be nominated or receive Anchor Awards.

Visit the Event Page at plcCommunity.org/gala